



Post Graduate School  
Indian Agricultural Research Institute, New Delhi  
Examination for Admission to Ph.D. Programme 2011-2012

Discipline : Agricultural Extension

Discipline Code : 04

Roll No. \_\_\_\_\_

**Please Note:**

- (i) This question paper contains 13 pages. Please check whether all the pages are printed in this set. Report discrepancy, if any, immediately to the invigilator.
- (ii) There shall be **NEGATIVE** marking for **WRONG** answers in the Multiple Choice type questions (No. 1 to 130) which carry one mark each. For every wrong answer 0.25 mark will be deducted.

**PART – I (General Agriculture)**

**Multiple choice questions (No. 1 to 30). Choose the correct answer (a, b, c or d) and enter your choice in the circle (by shading with a pencil) on the OMR - answer sheet as per the instructions given on the answer sheet.**

1. Which of the following crops have been approved for commercial cultivation in India?
  - a) Bt cotton and Bt brinjal
  - b) Bt cotton and Golden Rice
  - c) Bt maize and Bt cotton
  - d) Bt cotton only
2. This year (2010-11) the expected food grain production in India is
  - a) 212 million tonnes
  - b) 220 million tonnes
  - c) 235 million tonnes
  - d) 250 million tonnes
3. The genome of which of the following crops is still not completely sequenced?
  - a) Rice
  - b) Soybean
  - c) Sorghum
  - d) Wheat
4. According to the Approach Paper to the 12<sup>th</sup> Five Year Plan, the basic objective of the 12<sup>th</sup> Plan is
  - a) Inclusive growth
  - b) Sustainable growth
  - c) Faster, more inclusive and sustainable growth
  - d) Inclusive and sustainable growth
5. To address the problems of sustainable and holistic development of rainfed areas, including appropriate farming and livelihood system approaches, the Government of India has set up the
  - a) National Rainfed Area Authority
  - b) National Watershed Development Project for Rainfed Areas
  - c) National Mission on Rainfed Areas
  - d) Command Area Development and Water Management Authority
6. Which of the following sub-schemes are not covered under the Rashtriya Krishi Vikas Yojana?
  - a) Extending the Green Revolution to eastern India
  - b) Development of 60,000 pulses and oilseeds villages in identified watersheds
  - c) National Mission on Saffron
  - d) National Mission on Bamboo
7. The minimum support price for the common variety of paddy announced by the Government of India for the year 2010-11 was
  - a) ₹ 1030
  - b) ₹ 1000
  - c) ₹ 980
  - d) ₹ 950
8. According to the Human Development Report 2010 of the United Nations, India's rank in terms of the human development index is
  - a) 119
  - b) 134
  - c) 169
  - d) 182

9. Which of the following does not apply to SRI method of paddy cultivation?
- Reduced water application
  - Reduced plant density
  - Increased application of chemical fertilizers
  - Reduced age of seedlings
10. Which organic acid, often used as a preservative, occurs naturally in cranberries, prunes, cinnamon and cloves?
- Citric acid
  - Benzoic acid
  - Tartaric acid
  - Lactic acid
11. Cotton belongs to the family
- Cruciferae
  - Anacardiaceae
  - Malvaceae
  - Solanaceae
12. Photoperiodism is
- Bending of shoot towards source of light
  - Effect of light/dark durations on physiological processes
  - Movement of chloroplast in cell in response to light
  - Effect of light on chlorophyll synthesis
13. Ergot disease is caused by which pathogen on which host?
- Claviceps purpurea* on rye
  - Puccinia recondita* on wheat
  - Drechlera sorokiniana* on wheat
  - Albugo candida* on mustard
14. Rocks are the chief sources of parent materials over which soils are developed. Granite, an important rock, is classified as
- Igneous rock
  - Metamorphic rock
  - Sedimentary rock
  - Hybrid rock
15. Which one of the following is a *Kharif* crop?
- Pearl millet
  - Lentil
  - Mustard
  - Wheat
16. The coefficient of variation (C.V.) is calculated by the formula
- $(\text{Mean}/\text{S.D.}) \times 100$
  - $(\text{S.D.}/\text{Mean}) \times 100$
  - $\text{S.D.}/\text{Mean}$
  - $\text{Mean}/\text{S.D.}$
17. Which of the following is commonly referred to as muriate of potash?
- Potassium nitrate
  - Potassium chloride
  - Potassium sulphate
  - Potassium silicate
18. Inbred lines that have same genetic constitution but differ only at one locus are called
- Multi lines
  - Monohybrid
  - Isogenic lines
  - Pure lines
19. For applying 100 kg of nitrogen, how much urea would one use?
- 45 kg
  - 111 kg
  - 222 kg
  - 333 kg
20. The devastating impact of plant disease on human suffering and survival was first realized by epidemic of
- Brown spot of rice in Bengal
  - Late blight of potato in USA
  - Late blight of potato in Europe
  - Rust of wheat in India
21. The species of rice (*Oryza*) other than *O. sativa* that is cultivated is
- O. rufipogon*
  - O. longisteminata*
  - O. glaberrima*
  - O. nivara*
22. The enzyme responsible for the fixation of  $\text{CO}_2$  in mesophyll cells of C-4 plants is
- Malic enzyme
  - Phosphoenol pyruvate carboxylase
  - Phosphoenol pyruvate carboxykinase
  - RuBP carboxylase
23. Which one of the following is a 'Vertisol'?
- Black cotton soil
  - Red sandy loam soil
  - Sandy loam sodic soil
  - Submontane (Tarai) soil
24. What is the most visible physical characteristic of cells in metaphase?
- Elongated chromosomes
  - Nucleus visible but chromosomes not
  - Fragile double stranded loose chromosomes
  - Condensed paired chromosomes on the cell plate

25. All weather phenomena like rain, fog and mist occur in
- Troposphere
  - Mesosphere
  - Ionosphere
  - Ozonosphere
26. Which of the following elements is common to all proteins and nucleic acids?
- Sulphur
  - Magnesium
  - Nitrogen
  - Phosphorous
27. Silt has intermediate characteristics between
- Sand and loam
  - Clay and loam
  - Loam and gravel
  - Sand and clay
28. Certified seed is produced from
- Nucleus seed
  - Breeder seed
  - Foundation seed
  - Truthful seed
29. Seedless banana is an
- Autotriploid
  - Autotetraploid
  - Allotriploid
  - Allotetraploid
30. Which one of the following is used to test the goodness-of-fit of a distribution?
- Normal test
  - t-test
  - Chi-square test
  - F-test

### PART – II (Subject Paper)

**Multiple choice questions. (No. 31 to 130). Choose the correct answer (a, b, c or d) and enter your choice in the circle (by shading with a pencil) on the OMR - answer sheet as per the instructions given on the answer sheet.**

31. *Animation rurale* approach of rural development was undertaken in
- India's arid zone
  - Francophone countries of Africa
  - Malaysia's rubber industry
  - Caico region of Brazil
32. "Communication is discriminatory response of an organism to stimulus", has been stated by
- Berlo
  - Stevens
  - Hovland
  - Schramm
33. Which of the following is regarded as "Siamese twins" of management?
- Planning and organising
  - Organising and controlling
  - Planning and controlling
  - Staffing and coordination
34. 'Sanskritization' is a
- Form of grouping
  - Form of social mobility
  - Caste structure
  - Societal institution
35. An attitude developed without sufficient exploration of the facts is
- Prejudice
  - Stereotype
  - Public opinion
  - Perception
36. Delphi technique was developed by
- Olaf Helmer
  - Boston Consulting group
  - Edward Deming in Japan
  - Emerson at Ohio State University
37. 'Meta Evaluation' is
- Evaluating content
  - Evaluating the evaluation
  - Evaluating product
  - Evaluating process
38. 'Pygmalion effect' is known as
- Self-fulfilling prophecy
  - Leadership vacuum theory
  - Leader member relationship
  - Motivation effect
39. Who first gave the idea of 'folkways'?
- Robert Redfield
  - W.G. Sumner
  - Levi-Strauss
  - Ralph Linton
40. Which one of the following is non-probability sampling?
- Stratified sampling
  - Cluster sampling
  - Systematic sampling
  - Quota sampling
41. The term MBO was initially coined by
- Edward Weidner
  - Montgomery
  - Peter Drucker
  - F.W. Riggs
42. 'Semantic differential' scale has been given by
- Thurstone
  - Likert
  - Osgood
  - Chauve

43. Systematic variance leans in  
a) One direction  
b) Two directions  
c) Three directions  
d) All the directions
44. What is indicated by the Common Factor Variance of a scale?  
a) Reliability  
b) Validity  
c) Complexity  
d) Objectivity
45. Rate of adoption of an innovation depends on  
a) Replacement for discontinuation  
b) Attributes of the innovation  
c) Government policy  
d) Incentive backup
46. The author of the book 'Pedagogy of the oppressed' is  
a) Paulo Freire  
b) Neils Rolling  
c) Robert Chambrs  
d) A.T. Moser
47. When universe of content is very small, the best technique for scale construction would be  
a) Paired comparison technique  
b) Summated rating technique  
c) Scalogram analysis technique  
d) Scale discrimination technique
48. Method of Summated Rating for scale construction was proposed by  
a) Thurstone  
b) Edwards  
c) Likert  
d) Miller
49. An intervening variable is one  
a) Which is a cause of independent variable  
b) Which is an effect of the independent variable and a cause of dependent variable  
c) Which is the effect of dependent variable  
d) Which has no effect either on independent or dependent variable
50. The principle way in which scientific inquiry differs from casual observations is  
a) Use of intuition  
b) Reliance on observations  
c) Use of control procedures  
d) Use of quantitative variables
51. Variables like male-female are  
a) Bivalent variables  
b) Twin variables  
c) Dichotomous variables  
d) Interdependent variables
52. Absolute zero is a property of  
a) Nominal scale  
b) Ordinal scale  
c) Ratio scale  
d) Interval scale
53. Abstraction of the observed phenomenon, things, or events is known as  
a) Concept  
b) Theory  
c) Hypothesis  
d) Definition
54. In PERT network analysis, the difference between the Earliest Start Time (EST) and the Latest Start Time (LST) along the critical path is  
a) Positive  
b) Negative  
c) Zero  
d) Indeterminate
55. The most influential diffusion research was of  
a) Hybrid corn study by Ryan & Gross  
b) Drug diffusion by Coleman  
c) Consequences of innovation by Sharp  
d) Opinion leadership by Rogers & Van Es.
56. Compared to the agricultural technologies in the recent past, the rate of adoption has been phenomenal in  
a) *Bt* cotton hybrids  
b) Zero tillage  
c) IPM  
d) Drip irrigation
57. In the innovation-decision making process, the perceived attributes of an innovation as relative advantage, compatibility, complexity, etc. are especially important at  
a) Persuasion stage  
b) Decision stage  
c) Knowledge stage  
d) Confirmation stage
58. The tendency to interpret communication messages in terms of the individual's existing attitudes and beliefs is known as  
a) Selective perception  
b) Stereotype  
c) Selective empathy  
d) Dogmatism
59. In deductive reasoning  
a) The conclusion is uncertain even if the evidence is true  
b) The conclusion is absolutely certain if the evidence is true  
c) The conclusion is certain even if the evidence is not true  
d) The conclusion is not dependent upon the evidence

60. Case study was first employed in social science by
- Frederick Le Play
  - Herbert Spencer
  - Goode
  - Kerlinger
61. Which of the following is a sociometric index?
- Choice status
  - Group cohesiveness
  - Both a) and b)
  - Choice cluster
62. When the measurement expert wants to know the "meaning of the test", he actually inquires the
- Content validity of the test
  - Construct validity of the test
  - Criterion-related validity of the test
  - Face validity of the test
63. In Interval scale
- Quantities or amount can be added and subtracted
  - Intervals can be added and subtracted
  - Quantities as well as intervals can be added and subtracted
  - None of the above is true
64. A non-parametric test for two-way analysis of variance
- The Friedman test
  - The Kruskal-Wallis test
  - Chi-square test
  - Median test
65. The most ubiquitous property of data in non-parametric methods is
- Rank order
  - Continuity
  - Equal interval
  - Absolute origin
66. Survey technique of successive interviews with same sample is known as
- Panel technique
  - Drop-off technique
  - Cohort technique
  - Mixed-mode technique
67. To provide the participants with an intensive experience of how they affect each other is the purpose of which training method?
- Syndicate method
  - Laboratory method
  - Lecture method
  - Field method
68. Name the person associated with studies on classification of extension approaches:
- Axinn
  - Hall
  - Chamber
  - Pretty
69. Collegial participation refers to
- Scientists and farmers collaborate as partners in research process
  - Strengthening of farmers' informal research by scientists
  - Scientists consulting farmers and developing solutions
  - Scientists making contractual agreement with farmers for land or services
70. The book entitled "The One-Straw Revolution" is authored by
- Jules N. Pretty
  - Vandana Shiva
  - G.R. Conway
  - Masanobu Fukuoka
71. Farmers' experimentation includes
- Curiosity experimentation
  - Adaptation experimentation
  - Problem-solving experimentation
  - All of the above
72. Which of the following is not used for tapping indigenous technical knowledge?
- Case histories
  - Critical incident
  - Preference ranking
  - Problem census
73. Yellow Journalism refers to
- Reporting anti-government news
  - News items related to stock exchange
  - Use of lurid features and sensational news lacking credibility for increased circulation
  - Anti-democratic journalism
74. Entrepreneurial behaviour is exhibited by people who
- Are high in Need for Achievement
  - Prefer decisions involving a moderate degree of risk
  - Operate under chance with no control over the outcome
  - Both a) and b)
75. Farmers' Field School was designed initially as a way to introduce
- IPM
  - NPM
  - SRI
  - SWI

76. *Namma Dhwani* is a  
 a) Agricultural film  
 b) Community radio  
 c) Anti-GM protest group  
 d) Biofertilizer
77. In diffusion of innovations "the strength of weak-ties" was highlighted by  
 a) Granovetter  
 b) Bowers  
 c) Kaplan  
 d) Tarde
78. The power of a test is defined as  
 a) Probability of a type-II error  
 b)  $1 - (\text{Probability of a type-II error})$   
 c)  $1 / (\text{Probability of a type-II error})$   
 d)  $1 / (1 - \text{Probability of a type-II error})$
79. 'Farm magazine "Prasardoot" is published from  
 a) ICRISAT  
 b) IARI  
 c) MANAGE  
 d) CRRRI
80. "Mazdoor Manzil" is associated with  
 a) Nilokheri experiment  
 b) Etawah project  
 c) Marthandam project  
 d) Shantiniketan project
81. IADP laid emphasis upon  
 a) Concentration principle  
 b) Equiterian principle  
 c) Antodya principle  
 d) Farmers' First principle
82. Participatory Rural Appraisal (PRA) differs from Rapid Rural Appraisal (RRA) in its  
 a) Participation of a team of experts  
 b) Participation of people and stakeholders  
 c) Participation of extension professionals  
 d) Speed of collecting data
83. Which of the following is true?  
 a) Power and authority rest in position  
 b) Power and authority rest in person  
 c) Power rests in person and authority in position  
 d) Power rests in position and authority in person
84. The motivational theory 'Y' of management assumes that in an organization the people in general  
 a) Like to work  
 b) Do not like to work  
 c) Are indifferent to work  
 d) Try to avoid difficult work
85. According to two-factor theory of motivation, absence of hygiene will lead to  
 a) Satisfaction  
 b) Dissatisfaction  
 c) More satisfaction  
 d) Low satisfaction
86. An individual's deviation from the mean in standard deviation units is sometimes called  
 a) The raw score  
 b) Sigma  
 c) The percentile rank  
 d) The Z score
87. A researcher draws a sample by selecting every 10<sup>th</sup> name in the telephone directory. This is called  
 a) Simple random sampling  
 b) Stratified sampling  
 c) Cluster sampling  
 d) Systematic sampling
88. Theories of learning can be loosely classified by their relative emphasis on  
 a) Motivation and evaluation  
 b) Learning and instruction  
 c) Behaviour and cognition  
 d) Management and objectives
89. SONDEO relates to  
 a) Farmer First and Last Approach  
 b) Sensitivity training  
 c) Entrepreneurial orientation  
 d) Social disorganisation
90. Which of the following variables is least like the other three?  
 a) Years of job experience  
 b) Salary per month  
 c) Expenditure per month  
 d) Marital status
91. The Law of Imitation that the more similar an innovation is to those ideas that have already been accepted, the more likely the innovation is to be adopted, was given by  
 a) Kaplan  
 b) Gabriel Tarde  
 c) Morris, C.  
 d) Rogers, R.
92. Funnel is  
 a) A test of emotional quotient  
 b) A set of special type of open-end questions directed towards getting information on a single topic  
 c) A method of content analysis  
 d) A method of case analysis

93. "These are all fixed ideas in the mind and we tend to hold them true" – this notion is related to
- Values
  - Mores
  - Taboos
  - Beliefs
94. Who gave a model containing the words – "Who says, what, which channel, to whom and what effect"?
- Westly and Machean
  - Shannon and Warren Weaver
  - Harold Hosswell
  - Schramm
95. Which element is not in Berlo's model of communication?
- Source
  - Message
  - Signal
  - Receiver
96. What are the primary colours used in making prints, leaflets and folders?
- Red, yellow, black
  - Red, yellow, brown
  - Red, yellow, blue
  - Red, yellow, green
97. Which one of the following is a first major effort of the Indian Council of Agricultural Research (ICAR) to strengthen the regional research capabilities of State Agricultural Universities (SAUs)?
- NARP
  - CART
  - NATP
  - NAEP
98. Which country launched its first extension program named 'Harvest Program'?
- Sri Lanka
  - China
  - Japan
  - Israel
99. The collection of data in PRA is done by
- Local extension agents
  - Progressive farmers
  - Research assistants
  - A multi-disciplinary team
100. Which of the following colour combination is the most readable?
- Red on white
  - Black on yellow
  - Green on white
  - Blue on white
101. Human eyes move in a particular pattern when one reads any visual. This is known as
- Z movement of eyes
  - U movement of eyes
  - O movements of eyes
  - Y movement of eyes
102. Concept of fixed stages of social change was given by
- Saint Simon
  - Auguste Comte
  - Charles Darwin
  - William F. Ogburn
103. Assignment of 'numbers to football players' is an example of
- Ordinal measurement
  - Interval measurement
  - Nominal measurement
  - Ratio measurement
104. A conjectural statement of relationship between the variables is called
- Research objective
  - Research theme
  - Research problem
  - Research hypothesis
105. A variable which is the presumed cause of another variable is called
- Independent variable
  - Active variable
  - Antecedent variable
  - Intervening variable
106. Semantic differential is a technique to measure
- Hypothesis
  - Meaning
  - Objectivity
  - Relativity
107. \_\_\_\_\_ coined POSDCORB as an acronym to describe his list of important management functions
- Gullick
  - Fayol
  - Parkinson
  - Peter
108. National Food Security Mission (NFSM) aims to increase food grain production of the following crops
- Rice, wheat and pulses
  - Cereals, oilseed and pulses
  - Wheat, rice and oilseeds
  - Pulses, oilseeds and wheat

109. The sign-object relationship is related with
- Denotative meaning
  - Structural meaning
  - Connotative meaning
  - Contextual meaning
110. Kinésics is the study of
- Non-verbal communication
  - Body language
  - Movement
  - Verbal communication
111. Managerial grid was given by
- Peter Drucker
  - Gantt
  - Vilfred Pareto
  - Blake and Mouton
112. Hawthorne studies were conducted by
- Elton Mayo
  - Elton John
  - Morgan and King
  - Aristotle
113. First farm magazine in India was
- Kisan World
  - Kheti
  - Kisan Bhai
  - Jai Jawan Jai Kisan Weekly
114. The theory of instrumental conditioning was given by
- Robert Bolles
  - Godon Vower
  - David Hoffman
  - E.H. Thorndike
115. Thematic Apperception Test (TAT) is used to measure
- Perception
  - Attitude
  - Motivation
  - Emotion
116. The word 'penyuluhan' is used for extension in Indonesia and it means
- Lighting the pathway
  - Advisory work
  - Simplifying the message
  - Stimulating people
117. For a word to be considered as complex, it should have
- More than 3 syllables
  - More than 3 vowels
  - More than 5 letters
  - Unusual and difficult to pronounce
118. 'Massagona', a successful TOT of rice crop was implemented in
- Philippines
  - Indonesia
  - Kenya
  - Malaysia
119. What score on Flesch's reading ease scale is suitable for adult audience?
- 50-60
  - 55-60
  - 60-70
  - 70-80
120. 'Rosarch' is a tool for \_\_\_\_\_ measurement.
- Projective
  - Aptitude
  - Intelligence
  - Achievement
121. Texts designed for a wide audience generally require a fog index of
- Less than 10
  - Less than 12
  - More than 10
  - More than 12
122. "Agree with reason", is the characteristic of which method of knowing or fixing belief?
- Method of tenacity
  - a *priori* method
  - Method of authority
  - Method of science
123. According to \_\_\_\_\_ theory of organizations, persons are motivated primarily by economic gain and the need for security.
- Classical theory
  - Neoclassical theory
  - Modern theory
  - Traditional theory
124. Classical theory developed in three streams: bureaucracy, administrative and \_\_\_\_\_.
- Traditional management
  - Scientific management
  - Modern management
  - Neo-classical management
125. An alternative 'gang plank' route was suggested by Fayol in \_\_\_\_\_ principle of management.
- Division of work
  - Scalar chain
  - Centralization
  - Order



126. Gate keeping theory was given by  
 a) Kurt Lewin  
 b) Hymes  
 c) Bruce Westley  
 d) Lazarfield
127. The first step in innovation process in an organization is  
 a) Matching  
 b) Clarifying  
 c) Restructuring  
 d) Agenda setting
128. There is/are \_\_\_\_\_ hot spots on a page.  
 a) Only one  
 b) Two  
 c) Three  
 d) Four
129. The core of intra-personal communication process is  
 a) Self-realisation  
 b) Self-actualisation  
 c) Self-concept  
 d) Self-respect
130. On August 16, 2007, the Govt. of India approved the \_\_\_\_\_ with an allocation of ₹25,000 crores for the 11<sup>th</sup> Five Year Plan.  
 a) National Horticulture Mission (NHM)  
 b) Rashtriya Kirshi Vikas Yojana (RKVY)  
 c) Kirshi Sharmik Suraksha Yojana  
 d) National Agricultural Insurance Scheme

**Matching type questions (No. 131 to 140); all questions carry equal marks. Choose the correct answer (a, b, c, d or e) for each sub-question (i, ii, iii, iv and v) and enter your choice in the circle (by shading with a pencil) on the OMR - answer sheet as per the instructions given on the answer sheet.**

- 131.
- | <u>Training method</u>    | <u>Cardinal characteristic</u> |
|---------------------------|--------------------------------|
| i) Brain storming         | a) Syndicate                   |
| ii) Group discussion      | b) Simulation                  |
| iii) Role play            | c) To acquire analytical skill |
| iv) Case study            | d) Ring-toss                   |
| v) Structured experiences | e) Free wheel                  |

- 132.
- |                             |  |
|-----------------------------|--|
| i) Median test              | a) Alternative to parametric 't' test                  |
| ii) McNemar test            | b) Two independent groups differ in central tendencies |
| iii) Kruskal-Wallis test    | c) Significance of change                              |
| iv) Kolmogorov-Smirnov test | d) One way analysis of variance by ranks               |
| v) Mann Whitney U test      | e) Test of goodness of fit                             |

- 133.
- | <u>Theory</u>                 | <u>Concept</u>          |
|-------------------------------|-------------------------|
| i) Cannon-Bard theory         | a) Group formation      |
| ii) Vroom's expectancy theory | b) Social perception    |
| iii) McClelland's theory      | c) Leadership           |
| iv) Attribution theory        | d) Need for achievement |
| v) Balance theory             | e) Emotion              |

134. Match the following tools of PRA
- |  |  |
|--|--|
| i) Venn diagram                        | a) To trace history of the village             |
| ii) Gender disaggregated task calendar | b) To assess contact with village institutions |
| iii) Seasonal calendar                 | c) To map crop rotation                        |
| iv) Time line                          | d) To assess work load                         |
| v) Transect walk                       | e) To document socio physical aspects          |

- 135.
- | <u>Level of measurement</u>     | <u>Characteristic/Example</u> |
|---------------------------------|-------------------------------|
| i) Nominal                      | a) $a > b > c$                |
| ii) Ordinal                     | b) Thermometer                |
| iii) Interval                   | c) Australians, Indians       |
| iv) Ratio                       | d) Percentiles                |
| v) Statistics of ordinal scales | e) Natural zero               |

- 136.
- | <u>Adopter category</u> | <u>Percentage of population</u> |
|-------------------------|---------------------------------|
| i) Innovators           | a) 16%                          |
| ii) Early adopters      | b) 34%                          |
| iii) Early majority     | c) 34%                          |
| iv) Late majority       | d) 13.5%                        |
| v) Laggards             | e) 2.5%                         |

137.

- i) DSS a) A complete system which focuses on structures, tasks and routine decisions
- ii) MIS b) A complete system which focuses on semi-structure tasks requiring managerial judgment
- iii) Synectics c) Technique to enhance creativity
- iv) Tactics<sup>e</sup> d) When organization is too large, these are expected to operate as if they are independent units
- v) SBU e) Action plans through which strategies are executed

138.

- | <u>Person</u>    | <u>Area of work</u>           |
|------------------|-------------------------------|
| i) Prayag Mehta  | a) Planning charts            |
| ii) Udai Pareekh | b) Human relations theory     |
| iii) Anil Gupta  | c) Organizational development |
| iv) Henry Gantt  | d) Publication of Honey Bee   |
| v) Elton Mayo    | e) Achievement motivation     |

139.

- i) Intensive Agriculture Area Programme a) 1977-78
- ii) Lab to Land Programme b) 1960-61
- iii) Integrated Rural Development Programme c) 1979
- iv) Green Revolution d) 1980
- v) Desert Development Programme e) 1966-67

140.

- i) Operational approach a) Looks at management as a purely logical process, expressed in mathematical symbols and relationships
- ii) Interpersonal behaviour approach b) Popularized by Henry Mintzberg
- iii) Managerial approach c) Based on sociology and social psychology
- iv) Management science approach d) Based on individual psychology
- v) Group behaviour approach e) Draws together concepts, principles, techniques and knowledge from other fields and managerial approaches

Short questions (No. 141 to 146); each question carries FIVE marks. Write answers, including computation / mathematical calculations if any, in the space provided for each question on the question paper itself.

141. Discuss the importance and role of ICTs in Extension.

142. Discuss the advantages and limitations of public private partnership in Extension with examples.

- Advantages :
- 1) Partnership make the effective and speedy communication between farmers and scientist by using wide network of govt. and specialisation of private sector.
  - 2) It provide the soil, seed testing etc. facility at village level and also provide the agri. inputs directly at the door of the farmers.
  - 3) It make the proper linkage between rural people and research scientist. Ex. Hoshangabad model of M.P.
  - 4) It increases the strength of the organization by reducing weaknesses.

Limitations :

- 1) Partnership requires more documentation procedure.
- 2) It depends on the agreement of both parties.
- 3) Specialisation of private sector.
- 4) Generally, it should be adopted in the areas where, all the resources and facilities are available.

(3.75)

143. Describe the techniques for training needs assessment.

144. Discuss the elements and use of logical framework approach in program planning.

145. Describe the process and elements of creativity.

146. Discuss the different approaches in Livelihood Analysis including 'Mandala' approach.